

1 DECEMBER 2020 | VIRTUAL CONFERENCE | PROGRAMME

Consumer Day

Consumer policy in the service of the Sustainable Development Goals and the 2030 Agenda

09:00 a.m.



Opening of the Conference

Moderator: **Prof. Dr. Christian Thorun**



Welcome Address by **Christine Lambrecht**, Federal Minister of Justice and Consumer Protection, Germany

09:20 a.m.



Expert interview “The (European) path towards realising the 2030 Agenda in the face of the COVID-19 pandemic”, **Prof. Dr. Maja Göpel**, Director of Research The New Institute

09:35 a.m.



Visions of the Youth for 2030

Introduction and interview with **Andreea Constantin** by **Rita Hagl-Kehl**, Parliamentary State Secretary at the Federal Ministry of Justice and Consumer Protection, Germany

10:00 a.m.



Lead-in speech on the New Consumer Agenda by **Didier Reynders**, European Commissioner for Justice and Consumers

10:20 a.m.

Political discussion

“How does the New Consumer Agenda contribute towards achieving the Sustainable Development Goals?”



- **Prof. Dr. Christian Kastrop**, State Secretary at the Federal Ministry of Justice and Consumer Protection, Germany
- **Didier Reynders**, European Commissioner for Justice and Consumers
- **Monique Goyens**, Director General BEUC – The European Consumer Organisation
- **Michelle Gibbons**, Director General AIM – The European Brands Association

Q&A session

Break

11:30 a.m. **Workshops**

- 1) **A sustainable and fair platform economy** – “Free markets, free shipping, free returns or: free of CO2? How platform services, which are now in even greater demand during the Covid-19 pandemic, can move from being part of the problem to part of the solution” (*SDGs 10, 12*)
- 2) **Transformation to a sustainable lifestyle** – “Leaving no one behind – how can the transformation of society in the post-Covid-19 era benefit everyone?” (*SDGs 10, 13*)
- 3) **Transformative potential of consumer research** – “Science matters?! How modern consumer research can contribute towards greater sustainability in society and the economy” (*SDGs 10, 12, 13, 16*)
- 4) **Sustainable finance** – “Sustainable finance in consumer policy - consumers as a driving force for a sustainable financial market” (*SDGs 10, 12, 13*)
- 5) **Digital consumer protection tools** – “New approaches using artificial intelligence and legal tech” (*SDGs 10, 16*)

Lunch Break

2:00 p.m. **Presentation of the results of the workshops**

Moderator: **Prof. Dr. Christian Thorun**

Discussion of recommendations for action with audience vote



- **Christel Schaldemose**, Member of the European Parliament
- **Tiemo Wölken**, Member of the European Parliament
- **Nils Behrndt**, Directorate E Directorate-General for Justice and Consumers
- **Prof. Dr. Christian Kastrop**, State Secretary at the Federal Ministry of Justice and Consumer Protection, Germany



Closing remarks by **Prof. Dr. Christian Kastrop**, State Secretary at the Federal Ministry of Justice and Consumer Protection, Germany

3:00 p.m. **End of event**

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